



The Saga of Evan Slack

He wears a white hat.

He rides a silver steed across the sky.

He packs a microphone and a recorder in his pocket.

Folks call him "Evan Slack."

Evan's story begins on a livestock farm in southwest Missouri where his dreams were in the clouds and on the air. As a young boy, he had two goals: to become a radio broadcaster, and to fly his own plane. His radio career began in June 1952 at KWTO in Springfield, and he has "slept, ate and breathed" radio ever since. Early on, he even worked at a radio station in Hollywood - Florida, that is - while he was stationed there during a two-year stint in the Marines. Evan returned to Missouri to receive a degree in Agriculture with a minor in Journalism from the University of Missouri. After that, he moved westward, into the Rocky Mountains of Colorado, establishing Farm and Ranch departments at two different radio stations. Once he got his pilot's license in 1967, he *literally* took off and he has been flying the friendly skies of this country ever since bringing his own brand of personal charm to the airwaves via the airways.

The freedom of flight helped Evan become an agricultural radio network pioneer in the west, working to establish network programming specifically targeted for the farmers and ranchers of that region in the early 1970s. He has been a strong leader in the farm broadcast industry, serving as president of the National Association of Farm Broadcasters, and has won recognition from several agricultural organizations for his service.

The Evan Slack Network
In Touch With The West

Today the *Evan Slack Network* is heard on over 40 radio stations in nine states and Canada. Evan personally covers the whole territory and more aboard his trusty Moony 252. Evan goes where the farmers and ranchers are - to meetings and conventions, in the fields and the show barns and on the ranches. With more than 50 years of agricultural broadcast experience, Evan specializes in covering beef, dairy, lamb and pork production in the western United States and Canada. He also reports on the major crops of the region such as wheat, barley, corn, potatoes, dry edible beans and sugar beets.

When he's not on the move, or working his cattle in Idaho and Nevada, Evan hangs his hat in Denver, where the network is headquartered.

